

ISSUES REPORT

FOX 17 WXMI

First Quarter

January 1, 2011 – March 31, 2011

ISSUES REPORT
FOX 17 WXMI 1st QUARTER
January 1, 2011 – March 31, 2011

Listing of issues and some "Fox 17 News" stories designed to focus on these ideas.

1. **ARTS & CULTURE:**

- A. **"Electric Music Fest"** 2/28/11 0:49 8 am
The Electric Forest will be replacing the Rothbury Music Festival, and so far they have many acts lined up.
- B. **"Local Oscar Party"** 2/27/11 0:52 10 pm
The Academy of Motion Picture Arts and Sciences sponsored an Oscar party here in West Michigan. All proceeds go towards the Waterfront Film Festival.
- C. **"China Exchange Program"** 3/21/11 0:37 7 am
Alamo Elementary School in Otsego has participated in the China Exchange program. It is a competition where children in the US and China exchange art work, sharing about life and culture in their countries.
- D. **"Diana Exhibit"** 3/18/11 0:24 6 am
The exhibit at the Grand Rapids Art Museum featuring Princess Diana brought in more than \$400,000 and close to 100,000 people.

2. **CRIME & SAFETY:**

- A. **"Arson GRPS Ride Along"** 3/03/11 1:58 10 pm
After a condo under construction was burned down, letters were sent to neighbors warning to get out, or more violence will follow. We ride along with GRPS as they patrol the area.
- B. **"You Tube Scandal"** 2/16/11 1:28 6 pm
When a 21 year old sang "The Lunch Lady" to a group of 1st graders, then re-edited the video so it seemed as though he was singing a sexually explicit song to them instead, he found himself facing possibly 20 years in prison.
- C. **"Fire Safety Awareness"** 2/25/11 0:39 6 pm
The fire department goes over basic fire safety during the winter months, when improvised heating tends to be an issue.
- D. **"Muskegon Marina Break-ins"** 1/11/11 2:05 10 pm
Great Lakes Marina was broken into, and vandals caused \$25,000 worth of damage.

3. **DRUGS & ALCOHOL:**

- A. **“Drunk Bus Driver”** 1/13/11 0:42 6 pm
A bartender called the police after serving a bus driver 5 beers, then watching her get behind the wheel of a school bus. Police pulled her over and she was 2 times the legal limit.
- B. **“Child Dies After Taking Drugs”** 03/08/11 0:27 10 pm
In November, a 2 year old girl died after taking some of her grandparent’s anti-psychotic drugs. Prosecutors have decided that no charges will be filed in this case.
- C. **“Holland Marijuana”** 3/01/11 2:11 10 pm
City leaders in Holland are trying to control who can grow marijuana and where, but opponents say they are going too far and violating their state rights.
- D. **“Clean Works Needle Program”** 2/19/11 2:21 10 pm
A local business exchanges dirty needles with clean ones for drug addicts to use. The hope is to reduce diseases like HIV and Hepatitis C.
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4. **ECONOMY:**

- A. **“Gas Prices Affecting Business”** 3/2/11 2:15 10 pm
As gas prices keep going up, local business already struggling with the economy are worried they won’t survive.
- B. **“Census Breakdown”** 3/22/11 2:32 10 pm
With the economy so bad right now, officials were expecting a drop in census numbers. But there ended up being increased numbers in West Michigan, with the biggest drop in Detroit.
- C. **“Artprize Numbers”** 3/01/11 0:24 6 pm
Artprize, the world’s biggest art competition, had about 400,000 visitors, which brought about 7 and a half million dollars to the local economy. Most of that was spent on food, lodging, and transportation.
- D. **“Film Incentives Cap”** 2/24/11 2:27 10pm
Governor Snyder is looking to cap the money the state gives film makers who shoot in the state. Many people are opposed to this, but he says the current film incentives hurt the state’s economy rather than help it.

5. **EDUCATION:**

- A. **“Godfrey Lee Layoffs”** 3/10/11 0:29 6am
Godfrey-Lee Public School is already strapped for cash, and with more possible cuts from the state coming, they may have to lay off more than 100 employees.

- B. **“Endurance Adventure”** 3/10/11 0:35 7am
Fruitport Middle School started an Endurance Adventure Program, an 8 week course where boys build strength and skills in leadership and teamwork.
- C. **“The Links Program”** 03/07/11 0:28 7 am
Applevue Elementary in Sparta has a new support group called “Links”. This program matches general education students with special needs kids.
- D. **“Advanced Placement Classes”** 3/30/11 0:41 7 am
Plainwell High School started offering advanced placement classes to prepare them for the dedication college classes require.

6. **EMPLOYMENT:**

- A. **“City Flats Hotel Jobs”** 3/14/11 0:20 8 am
A new “green” hotel is coming to West Michigan, and they are hiring for 20 new positions.
- B. **“Gun Lake Casino Jobs”** 3/21/11 1:47 10 pm
Just one month after opening, the Gun Lake Casino will be adding hundreds of new jobs.
- C. **“Michigan Works! Celebration”** 1/25/11 1:32 6 am
Michigan Works! will celebrate employment successes of Michigan workers at the Alumni Celebration in Lansing.
- D. **“Farmers Job Fair”** 3/26/11 2:00 10 pm
Farmers Insurance will add 1,600 jobs in the next 18 months, so they hosted a job fair to interview for their open positions.

7. **ENVIRONMENT:**

- A. **“Wind Energy”** 3/03/11 1:14 6 pm
Muskegon County is hoping to build a 50 turbine wind farm at the Muskegon County Waste Water site.
- B. **“Lexus Eco Challenge”** 3/09/11 0:43 7 am
Students applied for the Lexus Eco Challenge, focusing on stream restoration. Each student received a \$700 scholarship for their efforts.
- C. **“Holland Coal Fire Plant”** 2/11/11 0:25 10 pm
The James DeYoung Plant got the OK for a new generator, but a lot of people are concerned about the effects on the environment and people’s health.
- D. **“Terra-Cycling”** 2/10/11 0:47 7 am
Students at South Eastern Elementary in Hastings have introduced their community to “Terra-Cycling”, which is collecting empty containers that don’t fit into normal recycling guidelines.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **"The Diversity Club"** 3/11/11 0:42 7 am
Fruitport Middle School formed a Diversity Club last December, meeting every Thursday for lunch with people from all different races.
- B. **"African American Business Owners"** 3/04/11 2:15 10 pm
New census numbers show businesses owned by Black Americans grew 60 percent. Because of that, in February the Michigan Black Chamber of Commerce was founded to help build more black owned businesses.
- C. **"Cesar Chavez March"** 3/31/11 0:37 10 pm
Granville hosted a justice march and community gathering to honor Cesar Chavez, a nationally known civil rights leader.
- D. **"Up from the Bottoms Award"** 2/22/11 0:24 6 am
A documentary sponsored by GVSU won "Best Documentary" at the Portland African American Film Festival. It tells the story of WWII era African Americans migrating to the north from southern plantations.

9. **FAMILY:**

- A. **"Grand Rapids Cancer Benefit"** 2/27/11 0:36 10 pm
A spaghetti dinner was held in Grand Rapids for a family who has a mother battling cancer, and several children with disabilities.
- B. **"Distracted Drivers"** 2/24/11 7:48 10 pm
A driver talking on her cell phone runs a red light and hits another vehicle, killing a 12 year old boy. The family of the boy has started "Focus Driven", an advocacy group to teach the danger of driving while distracted.
- C. **"Laughfest"** 3/21/11 1:52 5 am
Gilda's Club hosted Laughfest, over 200 different events to raise money for cancer patients and their families.
- D. **"International Adoption Day"** 3/19/11 0:36 10 pm
"Families for International Children" held an adoption fair in Grand Rapids to provide resources to parents with questions about adoption.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. **"State of the City"** 2/05/11 2:19 10 pm
Mayor George Heartwell spoke at Devos Place about the city's accomplishments, reducing city costs, and the future of Grand Rapids.

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|----|---|---------|------|-------|
| A. | “Tyson Chicken Donation” | 3/24/11 | 0:19 | 6 pm |
| | Meijer and Tyson foods donated 29,000 pounds of chicken to “Feeding America West Michigan”. | | | |
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| B. | “Kids Food Basket” | 1/11/11 | 1:48 | 10 pm |
| | A local volunteer organization makes lunches for needy kids, delivering them to schools where help is needed. | | | |
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| C. | “Homeless and Cold Temperature” | 1/23/11 | 2:28 | 10 pm |
| | With the extreme cold temperatures hitting the area, local homeless shelters are giving the homeless somewhere warm to go. We talk to several homeless people about how they handle the cold. | | | |

- D. **“Morton House Concerns”** 1/6/11 3:05 6 pm
Many people who would otherwise be homeless live at Morton House, a low income apartment building. But the concerns over bugs and mold make tenants feel unsafe.

13. **SPECIAL PROGRAMMING:**

- A. **“Presidential Speech – AZ Shootings”** 1/12/11 52:00 8:30 pm

B. **“State of the Union”** 1/25/11 1:37:00 9:00 pm

14. **YOUTH & ELDERLY:**

- A. **“Make a Wish”** 3/18/11 1:38 10 pm
Two sisters with the same deadly disease received brand new bedrooms through the Make a Wish foundation.

B. **“Muskegon Youth Forum”** 3/31/11 1:33 10 pm
A small group of teens from area schools meet to come up with solutions to teen violence, and ways to help kids overcome obstacles.

C. **“Texting and Driving Awareness”** 3/29/11 3:18 6 pm
Students at Kenowa Hills High School got to drive a simulation of texting and driving, realizing it isn’t as easy as it looks and how dangerous it is.

D. **“New Rules for Teen Drivers”** 3/28/11 0:38 8 am
There are tighter restrictions for new teen drivers. They must be off the roads between 10 pm and 5 am, and only one other person in the car with them under the age of 21.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2011

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. CRIME & SAFETY:

- A. MAB/Gambling/Call Wife :30 1/1-3/14
Teaches the danger of gambling
- B. West MI Silent Observer :30/:30/:30/:30 1/1-3/31
Educates on Silent Observer is and does for West Michigan
- C. MAB/Do 1 Thing :30 1/1-2/28
Be prepared for flood or emergency situation

2. DRUGS & ALCOHOL:

- A. High Driver :45 1/1-3/31
Partnership for a Drug Free America; advises the dangers of drugs
- B. Alcoholics Anonymous :60/:30 1/1-3/31
Promotes the local AA programs and encourages alcoholics to attend
- C. MAB/Tobacco :30 1/1-3/14
Teaches the dangers of smoking
- D. MAB/DFM Telltale Signs :30 1/1-2/28
Educates on the signs of drug abuse

3. EDUCATION:

- A. Helping Others :60/:45/:30 1/1-3/31
Teaches the power of helping others/strangers
- B. MAB/Abstinence :30 1/1-3/14
Teaches the importance of talking to kids about waiting to have sex
- C. MAB/MCAAA :30/:30 3/14-3/31
Promotes awareness of the Michigan Community Action Agency Association
- D. MAB/OHSP GDL-Level 2 :30 3/14-3/31
Teaches new laws of teen driving from Office of Highway Safety Planning
- E. Go Direct :60/:30/:15 3/14-3/31
State educates about Federal checks going to direct deposit only by 2013

4. **HEALTH & FITNESS:**

- A. Colon Cancer Awareness :60 1/1-3/31
Teaches the concerns of colon cancer and promotes going to the doctor
- B. MAB/Radon :30/:60/:60 2/2-2/28
Promotes the dangers of Radon to your health and what to do about it
- C. Go Red for Women :30 1/1-3/31
Educates about heart health for women
- D. We Shall Be Free :90/:60/:30 1/1-3/31
Promotes nature, exploring and getting outside to be active
- E. Kidney bomb and measuring cup :30/:30 3/14-3/31
National Kidney Foundation educates on the dangers of not getting checked

5. **OTHER:**

- A. Optimism :60/:30 1/1-3/31
Encourages confidence and never giving up hope
- B. MAB/Reflection of Honor/Parents :30/:15 1/1-3/14
National Guard
- C. MAB/Storm :30 1/1-3/14
National Guard
- D. MAB/Guard :30 1/1-3/14
National Guard
- E. Make A Wish Foundation :60/:30 1/1-3/31
Promotes the Make A Wish organization and what they do
- F. MAB/Volunteer :30 2/2-3/14
Promotes volunteerism
- G. The Race :60/:30 1/1-3/31
Foundation for a Better Life promotes helping others
- H. Classroom :60/:30 1/1-3/31
Foundation for a Better Life encourages students not to cheat, be honest
- I. Everyday Hero :60/:30 1/1-3/31
Foundation for a Better Life appreciates teachers
- J. Deli :15/:30 1/1-3/31
Foundation for a Better Life promotes paying compliments

- K. Purse :60/:30 1/1-3/31
Foundation for a Better Life encourages honesty, to do the right thing
- L. Just Say Hi :15/:30 1/1-3/31
Foundation for a Better Life encourages kids to reach out to make new friends

FOX 17 ON-AIR TALENT APPEARANCES

1st Quarter 2011

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the 1st Quarter of 2011.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
2/11/11	Michele DeSelms	Guest Speaker Potter's House – 8 th Grade
2/25/11	Janice Allen	Legacy Ball Celebration of African American Culture
3/5/11	Lisa LaPlante	Guest Speaker Davenport University
3/9/11	Carl Apple	March is Reading Month North Park Elementary
3/28/11	Tara Miller	Guest Speaker Michigan State Sports Journalism Class

FOX 17 Special Projects
1st Quarter 2011

FOX 17 – Station Tours

Throughout the 1st Quarter of 2011 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 10:00a – 4:00p and usually take about 20-30 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
2/23/11	11:45a	Broadcast Journalism Class from GVSU
3/2/11	5:00p	Boy Scout Troop

FOX 17 Community Calendar

Throughout the 1st Quarter of 2011 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the "FOX 17 ZooZag Community Calendar". The ZooZag Community Calendar is a way for local organizations to have their charitable event publicized at no charge. The "FOX 17 ZooZag Community Calendar" is updated as soon as events are posted and featured on www.fox17online.com under the Event Calendar tab of the homepage.

On-line Schedule: January 1 – March 31, 2011

School of the Week – FOX 17 Morning News

Each week, during the 1st Quarter of 2011 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 1st Quarter of 2011:

- Week of January 3rd – Sand Lake Elementary – Kent County
- Week of January 10th – Lake Center Elementary – Portage
- Week of January 17th – Kentwood Freshmen Center – Kentwood
- Week of January 24th – Fennville Elementary – Fennville
- Week of January 31st – Ryan Intermediate – Richland
- Week of February 7th – Southeastern Elementary – Hastings
- Week of February 14th – Grand Rapids Area Pre-College Engineering program
- Week of February 21st – Anchor-Point Christian School – Wyoming
- Week of February 28th – Groningen elementary – Zeeland
- Week of March 7th – Fruitport Middle School – Fruitport
- Week of March 14th – Appleview Elementary – Sparta
- Week of March 21st – Alamo Elementary – Otsego
- Week of March 28th – Plainwell High School – Plainwell

On Air Schedule: January 1 – March 31, 2011 (Featured in news & Online)

School of Weather

FOX 17's Meteorologist Kevin Craig has continued the School of Weather program to inform our younger community about different aspects of the weather. Any teacher or educator can sign up for a FOX 17 School of Weather presentation at www.fox17online.com. The FOX 17 Meteorologist gives presentations to kids in elementary schools to high schools as well as higher education classes and different interest groups. The following are a list of schools Kevin visited in the 1st Quarter of 2011:

- January 25th – North Park Elementary – Grand Rapids
- February 9th – Springview Elementary – Allendale
- March 22nd – Breton Downs Elementary – East Grand Rapids
- March 29th – Ada Christian – Ada
- March 30th – Pine Island Elementary – Comstock Park

Grand Rapids Symphony Symphonic Boom Series

FOX 17 partnered with the Grand Rapids Symphony to help promote their Symphonic Boom Series of concerts for the 2010-2011 season. FOX 17 produced spots that ran at no charge to promote the concerts and to build awareness for the Grand Rapids Symphony. FOX 17 also featured these concert series on www.fox17online.com along with information on how to purchase tickets. The following concerts were sponsored by FOX 17 in the 1st Quarter of 2011:

- Jim Brickman – concert date April 12, 2011

On Air Schedule: March 7 – March 31, 2011 (on-air and on-line)

JANUARY '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jan-11	COPS	SAT	8:50:17P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
2-Jan-11	NFL REGIONAL GAME	SUN	1:10:19P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:10
2-Jan-11	NFL NATIONAL GAME	SUN	6:43:29P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:10
2-Jan-11	FAMILY GUY	SUN	9:43:52P	18265B	RED GLOBAL FUNDAIDS/"LAZURUS EFFECT"	:30
3-Jan-11	HOUSE	MON	8:13:29P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
4-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:51:40P	18265B	RED GLOBAL FUNDAIDS/"LAZURUS EFFECT"	:30
5-Jan-11	MILLION DOLLAR MONEY DROP	WED	9:42:43P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
6-Jan-11	MILLION DOLLAR MONEY DROP	THU	8:50:54P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
8-Jan-11	FOX MOVIE	SAT	8:24:43P	FZAA0873	FOUNDATION FOR A BETTER LIFE "JUST SAY HI"	:30
9-Jan-11	NFC WILDCARD PREGAME	SUN	4:32:34P	XNP1405230H	NFL PLAY 60/PSA	:30
9-Jan-11	NFC WILDCARD	SUN	4:49:47P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:10
9-Jan-11	BOBS BURGERS	SUN	8:52:54P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
10-Jan-11	LIE TO ME	MON	8:12:25P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
11-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:53:04P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
12-Jan-11	RAISING HOPE (WCO)	WED	10:06:39P	18265B	RED GLOBAL FUNDAIDS/"LAZURUS EFFECT"	:30
12-Jan-11	RAISING HOPE (WCO)	WED	10:25:00P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
13-Jan-11	MILLION DOLLAR MONEY DROP	THU	8:51:46P	18265B	RED GLOBAL FUNDAIDS/"LAZURUS EFFECT"	:30
14-Jan-11	HUMAN TARGET	FRI	9:32:32P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
15-Jan-11	NFC DIVISIONAL PREGAME	SAT	8:04:26P	XNP1405230H	NFL PLAY 60/PSA	:10
15-Jan-11	NFC DIVISIONAL GAME	SAT	8:24:53P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:30
16-Jan-11	NFC POSTGAME	SUN	4:29:29P	PSA2010NFL3030	ST JUDES V 3	:30
16-Jan-11	AMERICAN DAD	SUN	7:38:16P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
18-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:50:30P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
19-Jan-11	AMERICAN IDOL	WED	8:11:47P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
20-Jan-11	BONES	THU	9:49:29P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
21-Jan-11	KITCHEN NIGHTMARES	FRI	8:14:50P	18265B	RED GLOBAL FUNDAIDS/"LAZURUS EFFECT"	:30
22-Jan-11	COPS	SAT	8:21:28P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
23-Jan-11	NFC CHAMPIONSHIP GAME	SUN	5:44:40P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:10
23-Jan-11	SIMPSONS	SUN	7:25:45P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
24-Jan-11	LIE TO ME	MON	9:13:10P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
26-Jan-11	AMERICAN IDOL	WED	8:37:53P	0810RACE30	NAT'L CAMPAIGN TO PREVENT TEEN PREGNANCY/"PIGGY BACK RACES"	:30
28-Jan-11	FRINGE	FRI	9:51:35P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30
29-Jan-11	COPS	SAT	8:21:39P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
30-Jan-11	NFL PRO BOWL	SUN	7:36:16P	XNP1165510H	NFL PLAY 60 BUS REV/PSA	:10
30-Jan-11	NFL PRO BOWL	SUN	9:44:05P	XNP1405230H	NFL PLAY 60/PSA	:30
30-Jan-11	NFL PRO BOWL	SUN	10:26:12P	XNP1408430H	NFL/PLAY 60 COMMUNITY BLITZ	:30
31-Jan-11	LIE TO ME	MON	9:39:47P	DMANIMATION30H	AIDS/KAISER FOUNDATION/ANIMATION"	:30

FEBRUARY '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Feb-11	MILLION DOLLAR MONEY DROP	TUE	9:51-51P	18265B	RED GLOBAL FUND/AIDS/ LAZURUS EFFECT"	:30
2-Feb-11	HUMAN TARGET	WED	9:45:02P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA/"FLIP BOOK"	:30
3-Feb-11	BONES	THU	9:05:32P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA/"TELL TALE SIGNS"	:30
4-Feb-11	KITCHEN NIGHTMARES	FRI	8:51:59P	DMANIMATION30H	AIDS/KAISER FOUNDATION/"ANIMATION"	:30
5-Feb-11	COPS	SAT	8:21:51P	DMANIMATION30H	AIDS/KAISER FOUNDATION/"ANIMATION"	:30
6-Feb-11	SB PREKICK	SUN	6:16:40P	XNPK405930H	PLAY 60	:30
9-Feb-11	HUMAN TARGET	WED	9:41:10P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA/"FLIP BOOK"	:30
10-Feb-11	BONES	THU	9:46:26P	DMANIMATION30H	AIDS/KAISER FOUNDATION/"ANIMATION"	:30
11-Feb-11	KITCHEN NIGHTMARES	FRI	8:54:53P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA/"TELL TALE SIGNS"	:30
13-Feb-11	SIMPSONS	SUN	7:23:02P	YDZT9163PSA	ONDCP "LOST"	:30
14-Feb-11	CHICAGO CODE	MON	9:50:29P	DMANIMATION30H	AIDS/KAISER FOUNDATION/"ANIMATION"	:30
15-Feb-11	RAISING HOPE	TUE	9:24:50P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA/"FLIP BOOK"	:30
16-Feb-11	AMERICAN IDOL	WED	8:12:41P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
17-Feb-11	AMERICAN IDOL	THU	8:31:48P	0810LAUGH30	NAT'L CAMPAIGN TO PREVENT TEEN PREGNANCY/"LAUGHING LONG	:30
18-Feb-11	KITCHEN NIGHTMARES	FRI	8:54:40P	DMANIMATION30H	AIDS/KAISER FOUNDATION/"ANIMATION"	:30
19-Feb-11	COPS	SAT	8:22:19P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA/"TELL TALE SIGNS"	:30
20-Feb-11	SIMPSONS	SUN	7:23:02P	0810RACE30	NAT'L CAMPAIGN TO PREVENT TEEN PREGNANCY/"PIGGY BACK RACES"	:30
21-Feb-11	CHICAGO CODE	MON	9:53:54P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA/"TELL TALE SIGNS"	:30
22-Feb-11	TRAFFIC LIGHT	TUE	9:51:39P	CNAT93303	AD COUNCIL/AUTISM/"TONI BRAXTON NEW ODDS"	:30
23-Feb-11	AMERICAN IDOL	WED	8:11:56P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
24-Feb-11	AMERICAN IDOL	THU	9:50:22P	0810LAUGH30	NAT'L CAMPAIGN TO PREVENT TEEN PREGNANCY/"LAUGHING LONG	:30
25-Feb-11	FRINGE	FRI	9:10:31P	ZPLW5530	WOUNDED WARRIOR PROJECT	:30
26-Feb-11	COPS	SAT	8:21:50P	ZPLW5530	WOUNDED WARRIOR PROJECT	:30
27-Feb-11	SIMPSONS	SUN	7:08:48P	0810RACE30	NAT'L CAMPAIGN TO PREVENT TEEN PREGNANCY/"PIGGY BACK RACES"	:30
28-Feb-11	CHICAGO CODE	MON	9:52:23P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30

MARCH '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Mar-11	RAISING HOPE	TUE	9:52:56P	0810RACE30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
2-Mar-11	TRAFFIC LIGHT	WED	9:52:45P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
3-Mar-11	AMERICAN IDOL	THU	8:10:31P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
4-Mar-11	NAACP IMAGE AWARDS	FRI	8:56:15P	CNAT96301	AD COUNCIL/AUTISM/"TIMES HAVE CHANGED"	:30
5-Mar-11	COPS	SAT	8:21:59P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
6-Mar-11	SIMPSONS	SUN	7:23:38P	FZAA0869	FOUNDATION FOR A BETTER LIFE/"PURSE"	:30
7-Mar-11	CHICAGO CODE	MON	9:51:50P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
9-Mar-11	AMERICAN IDOL	WED	8:11:56P	DMCHAUNCEY30H	AIDS/KAISER FAMILY FOUNDATION/"CHAUNCEY"	:30
10-Mar-11	BONES	THU	9:48:58P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
11-Mar-11	FRINGE	FRI	9:08:40P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
12-Mar-11	COPS	SAT	8:22:23P	CMN2011PSA30	CHILDRENS MIRACLE NETWORK/"EVERY CHILD"	:30
13-Mar-11	CLEVELAND SHOW	SUN	9:42:02P	YDZT0113PSA	ONDCP "NO BRAINER"	:30
16-Mar-11	AMERICAN IDOL	WED	8:12:14P	CNNE0070000H	AD COUNCIL/LEST MOVE/"WALLET"	:30
17-Mar-11	BONES	THU	9:49:37P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
18-Mar-11	KITCHEN NIGHTMARES	FRI	8:13:24P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
19-Mar-11	COPS	SAT	8:21:41P	DMCHAUNCEY15H	AIDS/KAISER FAMILY FOUNDATION/"CHAUNCEY"	:15
19-Mar-11	AMERICAS MOST WANTED	SAT	9:56:33P	CNNE0072000H	AD COUNCIL/LET'S MOVE/"WALLET"	:30
20-Mar-11	CLEVELAND SHOW	SUN	9:40:52P	YDZT0123PSA	ONDCP "I DO ME"	:30
21-Mar-11	CHICAGO CODE	MON	9:14:00P	CNNE0073000H	AD COUNCIL/LET'S MOVE/"BLACKOUT"	:30
22-Mar-11	TRAFFIC LIGHT	TUE	9:55:20P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
23-Mar-11	AMERICAN IDOL	WED	8:15:52P	ARCR7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
24-Mar-11	BONES	THU	9:50:22P	DMTERESA30H	AIDS/KAISER FAMILY FOUNDATION/"TERESA"	:30
25-Mar-11	KITCHEN NIGHTMARES	FRI	8:15:27P	CNNE0076000H	AD COUNCIL/LET'S MOVE/"PARK DAY"	:15
25-Mar-11	FRINGE	FRI	9:08:04P	DMCHAUNCEY15H	AIDS/KAISER FAMILY FOUNDATION/"CHAUNCEY"	:15
26-Mar-11	COPS	SAT	8:21:45P	ARCR 7730	AMERICAN RED CROSS/"HEARTBREAK TO HOPE"	:30
27-Mar-11	AMERICAN DAD	SUN	7:38:39P	CNNE 0080000H	AD COUNCIL/LET'S MOVE/"HUDDLE"	:30
28-Mar-11	CHICAGO CODE	MON	9:10:09P	CNAT96301	AD COUNCIL/AUTISM/"TIMES HAVE CHANGED"	:30
29-Mar-11	TRAFFIC LIGHT	TUE	9:50:58P	CNAT96301	AD COUNCIL/AUTISM/"TIMES HAVE CHANGED"	:30
30-Mar-11	AMERICAN IDOL	WED	8:16:12P	CNAT96301	AD COUNCIL/AUTISM/"TIMES HAVE CHANGED"	:30
31-Mar-11	AMERICAN IDOL	THU	8:23:02P	CNNE0076000H	AD COUNCIL/LET'S MOVE/"PARK DAY"	:15
31-Mar-11	MOBBED	THU	9:57:47P	DMREGGIE15H	AIDS/KAISER FAMILY FOUNDATION	:15

WXMI News & Public Affairs Report**1st Quarter 2011**

Program	Date	Time	Length	Source
America's Most Wanted				
America's Most Wanted	1/1/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	1/22/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	1/29/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	2/5/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	2/19/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	2/26/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	3/5/2011	09:00 PM	1:00:00	Fox Network
America's Most Wanted	3/12/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	3/19/2011	09:00 PM	01:00:00	Fox Network
America's Most Wanted	3/26/2011	09:00 PM	01:00:00	Fox Network
Fox 17 Morning News				
Fox 17 Morning News	1/3/2011	05:00 AM	02:00:00	WXMI
Fox 17 Morning News	1/3/2011	07:00 AM	02:00:00	WXMI
Fox 17 Morning News	1/4/2011	07:00 AM	02:00:00	WXMI
Fox 17 Morning News	1/4/2011	05:00 AM	02:00:00	WXMI
Fox 17 Morning News	1/5/2011	07:00 AM	02:00:00	WXMI
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Fox 17 Morning News	1/28/2011	05:00 AM	02:00:00	WXMI

WXMI News & Public Affairs Report**1st Quarter 2011**

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WXMI News & Public Affairs Report**1st Quarter 2011**

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Fox 17 News at 10:00pm

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WXMI News & Public Affairs Report**1st Quarter 2011**

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WXMI News & Public Affairs Report**1st Quarter 2011**

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Fox 17 News at 10:00pm	3/12/2011	10:00 PM	01:00:00	WXMI
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Fox 17 News at 10:00pm	3/31/2011	10:00 PM	01:00:00	WXMI

Fox 17 News at 6:00pm

Fox 17 News at 6:00pm	1/3/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/4/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/5/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/6/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/7/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/10/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/11/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/12/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/13/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/14/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/17/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/18/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/19/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/20/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/21/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/24/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/25/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/26/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/27/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/28/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	1/31/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/1/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/2/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/3/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/4/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/7/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/8/2011	06:00 PM	01:00:00	WXMI

WXMI News & Public Affairs Report**1st Quarter 2011**

Fox 17 News at 6:00pm	2/9/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/10/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/11/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/14/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/15/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/16/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/17/2011	06:00 PM	01:00:00	WXMI
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Fox 17 News at 6:00pm	2/21/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/22/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/23/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/24/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/25/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	2/28/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/1/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/2/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/3/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/4/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/7/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/8/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/9/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/10/2011	06:00 PM	01:00:00	WXMI
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Fox 17 News at 6:00pm	3/16/2011	06:00 PM	01:00:00	WXMI
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Fox 17 News at 6:00pm	3/18/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/21/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/22/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/23/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/24/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/25/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/28/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/29/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/30/2011	06:00 PM	01:00:00	WXMI
Fox 17 News at 6:00pm	3/31/2011	06:00 PM	01:00:00	WXMI

WXMI News & Public Affairs Report**1st Quarter 2011****The One Seven**

The One Seven	3/7/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/8/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/9/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/10/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/11/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/14/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/15/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/16/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/17/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/18/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/21/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/22/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/23/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/24/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/25/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/28/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/29/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/30/2011	05:00 PM	01:00:00	WXMI
The One Seven	3/31/2011	05:00 PM	01:00:00	WXMI

FOX News Special

Fox News Special: Presidential Speech-AZ Shootings	1/12/2011	08:30 PM	00:52:00	Fox Network
Fox News Special: State of the Union	1/25/2011	09:00PM	01:37:00	Fox Network

FOX News Sunday

FOX News Sunday	1/2/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	1/9/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	1/16/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	1/23/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	1/30/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	2/6/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	2/13/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	2/20/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	2/27/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	3/6/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	3/13/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	3/20/2011	09:00 AM	01:00:00	Fox Network
FOX News Sunday	3/27/2011	09:00 AM	01:00:00	Fox Network